



HiReach project: Results of new studies

The HiReach project is pleased to announce the publication of three major deliverables. The first one (Deliverable 3.3) depicts **innovative mobility solutions** and their **potential impacts on inclusive mobility and equity**. The second one (Deliverable 3.4) analyses the **driver and barriers** of **organizational frameworks** aimed at delivering innovative mobility options. Finally, the third one (Deliverable 4.2) is based on a project's booklet produced to help start-ups **design new inclusive mobility solutions** for local communities and influence the future of transportation.

HiReach project is a 3-year Research and Innovation Action (RIA) from 2017 to 2020 funded under Horizon 2020 focusing on the development of new tools and business models in order to improve accessibility within specific areas and communities. HiReach has conducted fieldwork activities in six study regions having different spatial characteristics and involving different vulnerable groups in Germany, Luxembourg, Italy, Portugal, Greece and Romania.

Deliverable 3.3 ["Mobility solutions and estimation of their potential impacts on inclusive mobility and equity"](#) assesses the impact on travel behavior and fulfilment of mobility needs of a series of innovative transport solutions identified by the HiReach project. This assessment took place during the second round of focus groups held in the 6 project's study areas.

A technology acceptance model (TAM) together with an impact assessment methodology allowed the appraisal of the different mobility solutions and the estimation of their potential impact on different vulnerable groups.

Read the whole deliverable here: <http://bit.ly/2VGHdfG>

Deliverable 3.4 ["Drivers and barriers of organizational frameworks aimed at delivering innovative mobility options"](#) contains recommendations and guidelines on how to implement mobility solutions to cope with transport poverty. Such advices are tailored to different stakeholders including: users and communities, policy makers, public authorities, transport operators, and entrepreneurs.

The deliverable is built from a mapping of institutional, legislative, technical, and social-related innovation drivers and from the identification of potential barriers of inclusive planning practices.

This document may support future HiReach work by synthesizing key recommendations that can offer a roadmap for the implementation of successful strategies to cope with transport poverty.

Read the whole deliverable here: <http://bit.ly/2nMAvYW>

The objective of Deliverable 4.2 “[Solutions to transport poverty for start-ups](#)” is to describe inclusive-mobility-related trends, technical advances, barriers, and potential paths of opportunity for market exploitation. Its scope is also to allow an effective engagement with the start-ups ecosystem that will take part into HiReach StartupLab.

This guide is in the form of a booklet, which compiles much of the work carried out in a fashion and sketchy manner, and will represent a flagship communication product to be regarded as a document to inspire the targeted audience.

Read the whole deliverable here: <http://bit.ly/2ORuoxT>

Finally, HiReach presented some preliminary results and outcomes of its studies during the renowned **CIVITAS Forum 2019**. The conference was held in Graz, Austria, on October 2nd-4th.

Stefano Borgato (TRT) and Akrivi Vivian Kiousi (INTRASOFT International) showcased HiReach within two separate sessions:

- Transport for all: challenges, opportunities and new tools to improve mobility in rural and peri-urban areas
- Socio-demographic challenges, diversity and gender – Free market solutions versus political interventions

Learn more about this event here: <http://bit.ly/2Bd1aRZ>

For every HiReach update, check the project's website at <https://hireach-project.eu>.

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